

# Martin Prosperity Institute Greatest Hits

## 2015 Research Report **The Global Creativity Index 2015**

Richard Florida, Charlotta Mellander & Karen M. King

## 2015 HBR Article **In the Know**

Jennifer Riel & Roger L. Martin

## 2017 Research Report **Building 65 Million Jobs**

Richard Florida & Karen M. King

## 2009 Seminal Research **Ontario in the Creative Age**

Roger L. Martin & Richard Florida

## 2014 Interview **Capitalism Needs Design Thinking**

Roger L. Martin & Tim Brown

## 2016 Research Report **Rise of the Global Startup City**

Richard Florida & Karen M. King

## 2017 HBR Article **Management Is More Than a Science**

Roger L. Martin

## 2015 Academic Article **Creativity, Clusters & the Competitive Advantage of Cities**

Roger L. Martin, Richard Florida, Melissa Pogue & Charlotta Mellander

## 2014 Research Report **Segregated City**

Richard Florida & Charlotta Mellander

## 2015 HBR Article **Design for Action**

Tim Brown & Roger L. Martin

## 2019 HBR Article **The High Price of Efficiency**

Roger L. Martin

## 2014 HBR Article **The Rise (and Likely Fall) of the Talent Economy**

Roger L. Martin

## 2016 Research Report **Spiky Venture Capital**

Richard Florida & Karen M. King

## 2017 Video **Highlights from Nantucket**

Roger L. Martin

## 2014 Research Insight **The Mega- Regions of North America**

Richard Florida