

**Business books**

**FT business books: May edition**

Addressing social class at work and navigating politics to get things done — here are this month's top titles



**Sophia Smith, Amy Bell, Leo Cremonesi, Jonathan Moules, Janina Conboye and Emma Jacobs** May 10, 2022

---

## ‘A New Way to Think: Your Guide to Superior Management Effectiveness’, by Roger Martin

Far too many of us keep repeating the same mistakes while expecting different results.

Roger Martin, former dean and now professor emeritus of the Rotman School of Management at the University of Toronto, has been writing for several years about businesses that have overcome this challenge and has compiled a selection of his articles from the Harvard Business Review to create this guide.

Each of the 14 self-contained chapters compares a dominant but flawed model with an alternative that Martin believes is superior. He caveats his analysis by saying that his answers are not necessarily the best possible ones, just better than the status quo.

“One should always use the best model available, but watch closely to see whether it produces the outcomes that it promised,” he writes. “If it does, keep using it. If it doesn’t, then you should work on creating a better model — one that produces results more in keeping with your goals.”

Each chapter is a self-contained story, allowing readers to dip into the subjects of interest. This is a concise management handbook from someone who has spent a career analysing business strategies.