

Helping jurisdictions put together the pieces of the prosperity puzzle.

Jurisdictional Competitiveness and Prosperity is the integrative study of the factors that together create a prosperous jurisdiction that is an attractive home to families, talented individuals and businesses.

Roger Martin is Dean of Rotman School of Management at the University of Toronto and a senior advisor to CEO's of leading global firms. He is devoted to transforming business education and the practice of management through Design and Integrative Thinking.

Roger is retained by leading corporations and non-profits for:

- Speaking Engagements
- Workshops
- Advisory

On the following devotions:

- Integrative Thinking™
- Design Thinking
- Strategic Choice Architecture
- Incentives, Executive Compensation & Governance
- Jurisdictional Competitiveness and Prosperity
- Social Innovation

For books, articles, columns, blogs, videos and podcasts on these subjects, please visit

www.rogerlmartin.com

WHAT IT DOES:

It brings together the varied facets of prosperity from city planning, to urban economics, to tax policy, to cultural policy, to labor economics, to poverty policy into an integrated view of the drivers of broad prosperity for the populace of a jurisdiction, whether city, region, state/province or country.

WHO IS IT FOR?:

Economic and social policy-makers who want to unlock the keys to the prosperity of their jurisdiction, industry groups who want to improve their competitiveness, public service organizations that want to improve their jurisdiction in targeted ways, and individual businesses who want to make intelligent location choices.

OFFERINGS:

Speaking Engagements: Presentation on the components and drivers of prosperity and international comparisons of performance. Particular focus on Canadian competitiveness and performance.

Workshops: One-day workshop on the analysis of jurisdictional competitiveness and prosperity.

Advisory: Advisory work for jurisdictions on prosperity strategy.

RESULTS:

Better plans for enhancing the prosperity and competitiveness of jurisdictions.

COST:

Please call 212.706.0812 for costs of various offerings.

REPRESENTATIVE CLIENTS:

Province of Ontario, Government of Canada, Deloitte, Numerous Industry Associations